

Making the Most of Your Digital Collection

Webinar

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About

You've invested time, thought, and budget dollars to create an amazing collection of materials for your teachers and students, but perhaps you've found that the digital portion of your resources doesn't always get the attention it deserves. Research has shown that eBooks and audiobooks circulate more when librarians follow a clear plan to promote them in the school community. Join this webinar to learn creative and effective strategies for spreading the word about your digital collection and make sure those great resources get used!

During this webinar participants will learn:

- Strategies and tools for making the digital collection visible and accessible
- Approaches to engage and empower all members of your school community—both students and staff members—to be active users of the eBook and audiobook collection
- How to differentiate utilizing digital resources in order to meet the needs of all learners
- Recent research illuminating the factors that impact eBook usage in K-12 schools

Resources

- [Webinar Resources Handout](#)
- [Collection Kaleidoscope. Get the "One-Stop" Shop for Research via Your Catalog](#)
- [Ramping Up eBook Excitement](#)
- [Technology Connections. Digital Reading Tools](#)

MLA CITATION

Thom, Melissa, and Karen W. Gavigan. "Making the Most of Your Digital Collection." *School Library Connection*, February 2020, schoollibraryconnection.com/Content/Webinar/?learningModuleId=2234301&topicCenterId=2247902.

<https://schoollibraryconnection.com/Content/Webinar/?learningModuleId=2234301&topicCenterId=2247902>

Entry ID: 2234301