

# Building the Collection

Course

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Introduction [1:33]

[https://players.brightcove.net/2566261579001/HyuWsfFhb\\_default/index.html?videoId=6319508352112](https://players.brightcove.net/2566261579001/HyuWsfFhb_default/index.html?videoId=6319508352112)

About

## DESCRIPTION

In many ways, the library collection is the foundation of the school library program. From all the stuff you have in your collection—and the system for organizing and using it—librarians construct and teach lessons, provide reference, offer recreational reading, and design loads of activities and events. To make all that possible, you build the collection in an ongoing way, usually in a cycle of formalized exercises and day-to-day interactions. In this course, you will learn to assess community needs and evaluate your library collection, then select and process resources using your findings. Watch the video lessons and complete the reflection activities to deepen your collaboration within the learning community around you!

## COURSE OBJECTIVES

- Learn the value of curriculum mapping as it relates to building a relevant collection
- Learn about various collection analysis tools to help evaluate your collections in relation to your community's needs.
- Learn ways that the visual representation and usability of your collection influences the perceived value of the library's collection
- Learn how to use external resources to gauge societal and communal trends that influence collection development
- Learn to gather data from co-educators, students, and families to inform collection development
- Learn to leverage digital tools to create and manage curriculum mapping as a shared and continuously evolving process
- Learn how to create a reconsideration procedure for your library that upholds library and patron rights while addressing individual concerns
- Learn the value of examining the myriad of resources available for acquisition and support a diverse, ever-changing learning community
- Learn about various purchasing tools to support your learning community's unique collection development needs
- Learn how to approach selection criteria, including the weeding process, for an eBook collection

## COURSE OUTLINE

*Each course lesson includes video content and at least one follow-up activity to help you apply and show evidence of your learning.*

### Introduction Video

#### Lesson 1: Evaluation and Management of the Collection

Activity: Launch a Collection Analysis

#### Lesson 2: Community Analysis and Needs Assessment

Activity: Conducting Informational Interviews

#### Lesson 3: Curriculum Mapping

Activity: Develop a Curriculum Map

#### Lesson 4: Selection Policies and Procedures

Activity 1: A Selection Policy for Your School Library

Activity 2: Reconsideration Procedures for Your Library

#### Lesson 5: Selection Tools

Activity: Compare and Contrast Selection Tools

### **Lesson 6: Acquisitions and Processing**

Activity: Planning and Advocating for Future Acquisitions

### **Lesson 7: The E-Book Collection**

Activity: Discover eBook Platforms

### **Closing Video**

### **Course Certification Quiz**

## **CREDIT HOURS**

Earn three professional development clock hours for completing this course's videos, activities, and quiz. Consult with your supervising organization about applying these to your professional development requirements.

## **EVIDENCE OF LEARNING**

To show evidence of learning for this course, complete and share responses to the following activities:

1. Launch a Collection Analysis
2. Conducting Informational Interviews
3. Develop a Curriculum Map
4. A Selection Policy for Your School Library
5. Reconsideration Procedures for Your Library
6. Compare and Contrast Selection Tools
7. Planning and Advocating for Future Acquisitions
8. Discover eBook Platforms
9. Workshop Quiz Results / Certificate of Completion

## **ABOUT THE INSTRUCTIONAL DESIGN TEAM**

**Stacy Brown**, MLIS, is the 21st-century learning coordinator at the Davis Academy, Atlanta, GA. Stacy earned a bachelor's in English and a minor in French from the University of Texas at Austin, and a master's in library and information sciences from Florida State University. She is the author of *The School Librarian's Technology Playbook: Innovative Strategies to Inspire Teachers and Learners* and chairs AASL's Collaborative School Library Award Committee. Stacy served as a visiting professor at the University of Washington's iSchool teaching about marketing for libraries and information organizations. Stacy shares technology integration strategies and innovative library programming on Twitter @21stStacy. She can be reached via email at [stacybrownreads@gmail.com](mailto:stacybrownreads@gmail.com).

**Rebecca J. Morris**, MLIS, PhD, earned her master's degree and doctorate at the University of Pittsburgh and her undergraduate degree in elementary education at Pennsylvania State University. Rebecca teaches graduate courses in school librarianship and youth library services. Rebecca has published articles in journals including *School Library Research*, *Knowledge Quest*, *School Libraries Worldwide*, *Teacher Librarian* and the *Journal of Research on Young Adults in Libraries*. She is the author of *School Libraries and Student Learning: A Guide for School Leaders* (Harvard Education Publishing Group, 2015). Rebecca is a former elementary classroom teacher and middle school librarian.

**Jane Cullina**, MEd, is the professional development manager for *School Library Connection*. A former children's librarian and humanities teacher, Jane earned her master's degree from the Bank Street College of Education in New York City and has taught in Boston, New York, Maine, California, and South Africa.

**Emma Bailey** is a project editor for Libraries Unlimited and manages production for the book division. In her 15 years with Libraries Unlimited, Emma has worked with authors and librarians on over 1,000 titles and created strong content knowledge to aid in the professional development curriculum for *School Library Connection*.

## **ABOUT LIBRARIES UNLIMITED**

*School Library Connection* is a publication of Libraries Unlimited, a publisher in the field of academic, public, school, and special libraries since 1964. Libraries Unlimited's mission—to cultivate and maintain a supportive community where librarians, archivists, and information specialists can learn about and discuss leading-edge

trends and acquire new skills through every phase of their careers—is supported by over 2,000 publications. Since 2008, Libraries Unlimited has been an imprint of ABC-CLIO, LLC, an award-winning publisher of digital and print products in the realms of reference, contemporary thought, and professional development. With both a long-standing reputation for authoritative and trustworthy materials and a current prominence in delivering cutting-edge content in diverse and innovative forms, ABC-CLIO continues to be driven by pursuit of its core mission: to serve as source, catalyst, and support of lifelong learning.

## CONTACT INFORMATION

To make inquiries about this workshop, please email [WebinarSLC@abc-clio.com](mailto:WebinarSLC@abc-clio.com).

## Transcript

In many ways, the library collection is the foundation of the school library program. From all the stuff you have in your collection—and the system for organizing and using it—librarians construct and teach lessons, provide reference, offer recreational reading, and design loads of activities and events.

To make all that possible, you build the collection in an ongoing way, usually in a cycle of formalized exercises and day-to-day interactions. In this workshop, *Building the Collection*, you will learn to assess community needs and evaluate your library collection, then select and process resources using your findings.

Some of the activities you'll learn about may sound like solo projects at first—running a collection analysis on your library's online catalog, for instance—but to go it alone would be to exclude critical perspectives and support. As you learn today, consider and promise yourself you'll call upon a network of people and resources who will make this process successful and useful for you.

For example, ask your principal for guidance in obtaining and analyzing test scores and demographic information. Seek out teachers for curricular needs. Connect with your students and families for language, reading level, and cultural considerations, and check in with school counselors and specialists for more student needs. Ask other librarians and use professional resources for guidance on policy and procedures. Let's begin.

## ADDITIONAL RESOURCES

[Bibliography](#).

## MLA CITATION

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